**Cup & Brew**

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FOR IMMEDIATE RELEASE

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**Cup & Brew announces new partnership with local soup kitchen**

AUBURN, Ala. (Oct. 6, 2020) – Local Auburn coffeehouse, Cup & Brew, just released information on Tuesday morning regarding their newly created partnership with the Sweet & Salty Soup Kitchen.

“Cup & Brew serves as a missional coffeehouse, meaning that we strive to turn our profits into hope” said Larry Latte, co-founder of Cup & Brew. “We are excited about this new opportunity to provide resources to the Sweet & Salty Soup Kitchen. We are also expectant to see how this partnership will positively enact change within our community, while also working to eliminate poverty” Latte noted.

Through this newly created program, Cup & Brew will be providing post-meal pastries, coffees, and teas twice a week to those dining at the Sweet & Salty Soup Kitchen.

“We are so grateful for the support, service, and donations from Cup & Brew,” said Caroline Chef, Director of Outreach at Sweet & Salty Soup Kitchen. “Their contributions are so widely appreciated, as they are allowing us to better serve even more hungry members of our community,” Chef said.

According to data from the 2019 U.S. Census Bureau, 19% of all Lee county residents are impoverished. This statistic is staggering and one that Cup & Brew is working on decreasing, particularly through this partnership.

For more information about this partnership program and its roll-out, please visit the Cup & Brew website, which can be found at: [www.cupandbrewcoffee.com](http://www.cupandbrewcoffee.com).

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**About Cup & Brew**

Cup & Brew is a locally owned coffeehouse in Auburn, Alabama. They serve an assortment of espresso-blended beverages, teas, and pastries while actively attempting to turn their profits into hope. Cup & Brew donates 100% of its profits to help fight poverty in Lee County, and they are deeply committed to serving their community well.